

## QUARTERLY ISSUES AND PROGRAMS REPORT

STATIONS: KLUC-FM & HD2 KMXB-FM & HD2 KXQQ-FM & HD2

KXTE-FM & HD2

KXNT-AM KXST-AM

3<sup>rd</sup> QUARTER, 2016 (July 1<sup>st</sup> through September 30<sup>th</sup>, 2016)

Prepared by:

Sandee Bonita Madrid CBS Radio Las Vegas September 30<sup>th</sup>, 2016













Issues of Concern to Las Vegas, NV Addressed in Responsive Programming in the 2<sup>nd</sup> Quarter, 2016

	Subject:	Description of Issue of Concern
1	Basket of Hope	Support and services for families and individuals needing help.
2	The Shade Tree	Providing shelter for women, children, and pets.
3	Goodwill Southern Nevada	Providing job training and skills for individuals going back into the workforce.
4	St. Jude's Ranch for Children	Providing support programs for children who have been abused or neglected.
5	College of Southern Nevada Business Training	Free programs available for small business owners and their employees.
6	Fight Chronic Disease	Program, services, and support to families who have suffered from various chronic diseases.
7	People's Autism Foundation	Support and services provided for families living and suffering from autism.
8	Aid For Aids of Southern Nevada	Support services and programs for adults who have been diagnosed with HIV.
9	Safe Nest	Programs and services for individuals who are victims of domestic violence.
10	Nevada Child Seekers	Providing services, programs, and services for families with missing children.
11	Spina Bifida Awareness	Support services and programs for individuals who were born with spina bifida.
12	Lutheran Social Services	Providing healthy nutritious and low cost meals to seniors.
13	Nevada Public Safety	Providing services and programs to promote road safety.

CBS Radio Programs That Address Community Issues (Regularly Scheduled Public Affairs Programs)

## 3rd Quarter, 2016

## Public Affairs Program

## Schedule and Description

1. CBS Radio Public Affairs Program

Sundays

6:00-6:30 a.m. KXNT-AM

6:00-6:30 a.m. KXQQ-FM & HD2 6:00-6:30 a.m. KXTE-FM & HD2 6:30-7:00 a.m. KXMB-FM & HD2

7:00-7:30 a.m. KLUC-FM & HD2, KXST-AM

Weekly interview with local non-profit

organizations highlighting events and services

offered to our community.

2. Local News and Review

Sundays

5:00-5:30 a.m. KXNT-AM

6:00-6:30 a.m. KMXB-FM & HD2 6:30-7:00 a.m. KXQQ-FM & HD2 6:30-7:00 a.m. KXTE-FM & HD2

7:30-8:00 a.m. KLUC-FM & HD2, KXST-AM Weekly local news review produced by Sandee Bonita Madrid and reported by Alan Stock, Heidi Harris, and Fred Halstied- focusing on

community events, national news and

interviews with newsmakers.

3. Local Traffic Reports

Monday-Friday, twice per hour between 6:00 a.m.-9:00 a.m. and again from 3:00 p.m.-6:00 p.m. One minute reports updating the latest local traffic conditions.

local traffic conditions.

Most Significant Issue-Responsive Programming 3<sup>rd</sup> Quarter, 2016 (July 1<sup>st</sup> through September 30<sup>th</sup>)

**Issue: Basket of Hope** 

Show: CBS Radio Public Affairs Program

Date: Sunday, July 3<sup>rd</sup>, 2016 Time: 6:00am, 6:30am, 7:00 am

Length: 30 minutes of a 30 minute show

Ramiro Ramirez, a representative of Basket of Hope and Riderz 4 Life joined Sandee Bonita Madrid this week. Basket of Hope and Riderz 4 Life are organization that takes pride in helping individuals by providing meals, and holding fundraisers for victims of traumatic events. They discussed their upcoming water bottle drive in hopes of collecting and distributing water to those suffering from homelessness as the summer approaches. Since Basket of Hope and Riderz 4 Life are always active in the community, new volunteers are always welcomed.

Issue: Local News

Show: Las Vegas News in Review Date: Sunday, July 3<sup>rd</sup>, 2016

Time: 5:00 am, 6:00 am, 6:30 am, 7:30am

Duration: "30 minutes of a 30 minute program"

This week, correspondent Fred Halstied discussed the latest initiative for supportive housing aimed to help those suffering from homelessness. Also discussed this week the latest details with flood control and airport delays.

Issue: The Shade Tree

Show: CBS Radio Public Affairs Program

Date: Sunday, July 10th, 2016 Time: 6:00am, 6:30am, 7:00 am

Length: 30 minutes of a 30 minute show

This week, Sandee Bonita was joined by Kathleen Hovietz, board member of The Shade Tree. The Shade Tree is a non-profit organization that provides safe shelter to homeless and abused women and children in crisis and to offer life-changing services promoting stability, dignity, and self-reliance. They discussed how this is accomplished by mobilizing the power of volunteers and the generosity of community partners and donors. They also discussed the upcoming signature events that will benefit this incredible shelter and all its services and programs.

Issue: Local News

Show: Las Vegas News in Review Date: Sunday, July 10th, 2016

Time: 5:00 am, 6:00 am, 6:30 am, 7:30am

Duration: "30 minutes of a 30 minute program"

This week, correspondent Fred Halstied speaks Kathleen Richards of the Henderson Fire Department to discuss how to properly discard fireworks. Also discussed this week was the citizenship ceremony held by the Mayor of Henderson and the new vehicle charging stations available in Las Vegas.

Issue: Goodwill of Southern Nevada

Show: CBS Radio Public Affairs Program

Date: Sunday, July 17th, 2016 Time: 6:00am, 6:30am, 7:00 am

Length: 30 minutes of a 30 minute show

Kathy Topp from Goodwill of Southern Nevada joined Sandee Bonita Madrid this week. Goodwill of Southern Nevada, is a non-profit organization whose mission is to provide education, employment and training for people with disabilities and other barriers to employment, and to maximize the quality of life for each individual served. They discussed the grand opening of their new career connection center and the programs that will be available to the public. Because they are a non-profit organization, donations and volunteers are always welcomed.

Issue: Local News

Show: Las Vegas News in Review Date: Sunday, July 17th, 2016

Time: 5:00 am, 6:00 am, 6:30 am, 7:30am

Duration: "30 minutes of a 30 minute program"

This week, correspondent Fred Halstied speaks with the Regional Donor Recruitment Manager of United Blood Services to encourage the community to donate blood. Also discussed this week were the employment opportunities provided by Dave & Busters.

Issue: St. Jude's Ranch for Children

Show: CBS Radio Public Affairs Program

Date: Sunday, July 24th, 2016 Time: 6:00am, 6:30am, 7:00 am

Length: 30 minutes of a 30 minute show

A representative for St Jude's Ranch for Children joined Sandee Bonita Madrid this week. St. Jude's Ranch is a non-profit organization that has provided a safe, nurturing home with therapeutic residential treatment services to thousands of children in Nevada. They discussed how St. Jude's Ranch makes a difference by creating new lives with new hope for abused, abandoned and neglected children of all races and faiths. Because this is

a non-profit organization, volunteers and donations.

Issue: Local News

Show: Las Vegas News in Review Date: Sunday, July 24th, 2016

Time: 5:00 am, 6:00 am, 6:30 am, 7:30am

Duration: "30 minutes of a 30 minute program"

Correspondent Fred Halstied speaks Henderson Police about their latest safety initiative. Also discussed was the latest pedestrian safety campaign and how the Las Vegas Metropolitan Police Honor Guard would honor the fallen Dallas officers.

Issue: College of Southern Nevada Business Program

Show: CBS Radio Public Affairs Program

Date: Sunday, July 31st, 2016 Time: 6:00am, 6:30am, 7:00 am

Length: 30 minutes of a 30 minute show

Michael Flores and Dina Neal with the College of Southern Nevada joined Sandee Bonita Madrid this week. They discussed the latest news on the newly launched Nevada Grow Program that was established to help small business owners with education to better their business. They discussed the importance of the program and how young entrepreneurs can take advantage of their services.

Issue: Local News

Show: Las Vegas News in Review Date: Sunday, July 31st, 2016

Time: 5:00 am, 6:00 am, 6:30 am, 7:30am

Duration: "30 minutes of a 30 minute program"

Correspondent Fred Halstied spoke with Larry Hatfield of the Metropolitan Police Department to learn safety tips. Also discussed this week was the new Veteran's Village Las Vegas and the launch of cooling stations all over the Las Vegas Valley.

Issue: Fight Chronic Disease

Show: CBS Radio Public Affairs Program

Date: Sunday, August 7th, 2016 Time: 6:00am, 6:30am, 7:00 am

Length: 30 minutes of a 30 minute show

A representative from the Partnership to Fight Chronic Disease joined Sandee Bonita Madrid this week. The Partnership to Fight Chronic Disease (PFCD) is an internationally-recognized organization of patients, providers, community organizations, business and labor groups, and health policy experts committed to raising awareness of

the number one cause of death, disability, and rising health care costs: chronic disease. They discussed healthy living tips and how individuals can better their lives and decrease their chance of evolving a chronic disease. Everyone is welcomed to their workshops.

Issue: Local News

Show: Las Vegas News in Review Date: Sunday, August 7th, 2016

Time: 5:00 am, 6:00 am, 6:30 am, 7:30am

Duration: "30 minutes of a 30 minute program"

Correspondent Fred Halstied spoke with a representative of the Henderson Police Department to learn about the latest telephone scams. Also discussed this week were the newly teen programs launched by the City of Las Vegas.

Issue: People's Autism Foundation

Show: CBS Radio Public Affairs Program

Date: Sunday, August 14th, 2016 Time: 6:00am, 6:30am, 7:00 am

Length: 30 minutes of a 30 minute show

Nichole Zamora, a representative from the People's Autism joined Sandee Bonita Madrid this week. The People's Autism Foundation is a non-profit organization that provides support and services for individuals and families suffering and living with Autism. They discussed the many programs that are available and how much special needs classroom are in need for school supplies. Since The People's Autism Foundation is a non-profit organization, donations and volunteers are always welcomed.

Issue: Local News

Show: Las Vegas News in Review Date: Sunday, August 14th, 2016

Time: 5:00 am, 6:00 am, 6:30 am, 7:30am

Duration: "30 minutes of a 30 minute program"

Correspondent Fred Halstied discussed the latest statistics released for distracted drivers in the city of Las Vegas. Also discussed was the one day event to help educate individuals on child support laws and current traffic and construction surrounding McCarran International Airport.

Issue: Aid for Aids of Southern Nevada Show: CBS Radio Public Affairs Program

Date: Sunday, August 21<sup>st</sup>, 2016 Time: 6:00am, 6:30am, 7:00 am

Length: 30 minutes of a 30 minute show

A representative from Aid for Aids of Southern Nevada joined Sandee Bonita Madrid this week. Founded in 1984, Aid for AIDS of Nevada (AFAN) is the oldest and largest AIDS service organization in the state of Nevada. Over four thousand men, women and

children infected with HIV are registered as clients with our agency. AFAN provides direct client service programs, food programs, prevention and education programs, and community outreach. It is the mission of our client service programs to enhance the physical health and psychosocial wellness of the individuals we serve, while promoting their dignity and improving the quality of their lives. Donations are encouraged.

Issue: Local News

Show: Las Vegas News in Review Date: Sunday, August 21st, 2016

Time: 5:00 am, 6:00 am, 6:30 am, 7:30am

Duration: "30 minutes of a 30 minute program"

Correspondent Fred Halstied discusses the latest effort to help prevent Human Trafficking. Also discussed this week were employment opportunities in the construction field and the how individuals can become volunteer firefighters.

Issue: Safe Nest

Show: CBS Radio Public Affairs Program

Date: Sunday, August 28th, 2016 Time: 6:00am, 6:30am, 7:00 am

Length: 30 minutes of a 30 minute show

Hannah Brook, Director of Community and Donor Relations of Safe Nest joined Sandee Bonita Madrid this week. Safe Nest is Nevada's largest and most comprehensive charity devoted solely to domestic violence issues. They discussed Safe Nest's programs and the four areas this non-profit concentrates on: advocacy, counseling, prevention and shelter. They also discussed the how the shelter homes are maintained in undisclosed locations for the safety of abuse victims and their children, and all services are provided with confidentiality as a high priority. The goal for Safe Nest is to assist families from crisis to healing, while empowering victims toward self-sufficiency in violence-free lives. Safe Nest provides services for victims, batterers and their children. Prevention programs focus on children, teens, and young adults. Donations are highly encouraged and welcomed.

Issue: Local News

Show: Las Vegas News in Review Date: Sunday, August 28th, 2016

Time: 5:00 am, 6:00 am, 6:30 am, 7:30am

Duration: "30 minutes of a 30 minute program"

Correspondents Fred Halstied discussed the latest fire that burned all school supply donations collected by the People's Autism Foundation. Also discussed was the latest smoke and ozone alert issued by the Weather Authority for Las Vegas and the upcoming teacher orientation.

Issue: Nevada Child Seekers

Show: CBS Radio Public Affairs Program

Date: Sunday, September 4th, 2016 Time: 6:00am, 6:30am, 7:00 am

Length: 30 minutes of a 30 minute show

Margarita Edwards, Community Outreach Director for Nevada Child Seekers joined Sandee Bonita this week. Nevada Child Seekers is a non-profit organization that has been active in Las Vegas since 1985. They are the only non-profit organization that helps locate missing children in Nevada that does not charge for its services. Their services include free identification cards for kids, as well as DNA kits, Internet Safety programs, and abduction prevention education for both parents and children. All volunteers are trained and police-screened to ensure the safety of all and execute excellent education programs for the organization to be efficient and effective. Also discussed in the interview was their newly launched anti-bullying campaign titled: Be Brave.

Issue: Local News

Show: Las Vegas News in Review Date: Sunday, September 4th, 2016

Time: 5:00 am, 6:00 am, 6:30 am, 7:30am

Duration: "30 minutes of a 30 minute program"

Correspondents Fred Halstied discussed the school supply success held for children in special needs classrooms. Also discussed were the new case of diseases emerging in Las Vegas that the public should be alert to.

Issue: Spina Bifida Awareness

Show: CBS Radio Public Affairs Program

Date: Sunday, September 11th, 2016 Time: 6:00am, 6:30am, 7:00 am

Length: 30 minutes of a 30 minute show

This week, Sandee Bonita was joined by a representative of the Spina Bifida Association. The Spina Bifida Association (SBA) serves adults and children who live with the challenges of Spina Bifida. Since 1973, SBA has been the only national voluntary health agency solely dedicated to enhancing the lives of those with Spina Bifida and those whose lives are touched by this challenging birth defect. Its tools are education, advocacy, research, and service. They discussed their upcoming walk to benefit the Las Vegas chapter of the organization. Volunteers and donations are welcomed.

Issue: Local News

Show: Las Vegas News in Review Date: Sunday, September 11th, 2016 Time: 5:00 am, 6:00 am, 6:30 am, 7:30am

Duration: "30 minutes of a 30 minute program"

Correspondent Fred Halstied discussed what National Preparedness Month consists of. Also discussed was how seniors can obtain flu shots at their convenience and how Las Vegas first responders will be honoring the fallen heroes from the September 11 attacks.

Issue: Lutheran Social Services

Show: CBS Radio Public Affairs Program

Date: Sunday, September 18th, 2016 Time: 6:00am, 6:30am, 7:00 am

Length: 30 minutes of a 30 minute show

This week, Sandee Bonita was joined by Derek Felder, Marketing and Development Director for Lutheran Social Services of Southern Nevada. Derek shared information on the free services provided by LSSN, and focusing on their latest service called "Heart of the City Senior Meal Program." The purpose for this program is to provide an outlet for seniors in which they can obtain nutritious meals at reduced cost, and provide a place that many of them can interact with one another. Lutheran Social Services of Southern Nevada is non-profit organization; therefore, donations are always welcomed.

Issue: Local News

Show: Las Vegas News in Review Date: Sunday, September 18th, 2016

Time: 5:00 am, 6:00 am, 6:30 am, 7:30am

Duration: "30 minutes of a 30 minute program"

Correspondent Fred Halstied discussed the new Nevada Safety programs that were granted funding. Also discussed were the upcoming freeway closures and how to prevent a bed bug outbreak.

Issue: Basket of Hope

Show: CBS Radio Public Affairs Program

Date: Sunday, September 25th, 2016 Time: 6:00am, 6:30am, 7:00 am

Length: 30 minutes of a 30 minute show

Trooper Chelsea Stuenkel with the Nevada Highway Patrol joined Sandee Bonita Madrid this week. The Nevada Highway Patrol has joined forces with the Nevada Department of Public Safety to help the public learn safety tips to utilize to prevent fatalities while driving. They also discussed the latest campaign aimed to help keep those riding motorcycles safe. Since the programs are offered at no cost, the public is encouraged to attend.

**Issue: Local News** 

Show: Las Vegas News in Review Date: Sunday, September 25th, 2016

Time: 5:00 am, 6:00 am, 6:30 am, 7:30am

Duration: "30 minutes of a 30 minute program"

Correspondent Fred Halstied discussed the latest details on a fire that damaged local businesses. Also discussed was the ground breaking freeway project by Nevada Department of Transportation and employment services available for military transitioning into civilian life.